

**GB** FOODS

Europe



# CORPORATE PRESENTATION 2026

# GBFOODS EUROPE AT GLANCE

Founded in 1937 by Lluís Carulla Canals with the production of the first **Gallina Blanca bouillon cubes**, GBfoods EU is still owned by the founding family, through its holding Agrolimen.



**WE ARE PRESENT IN 8 countries**

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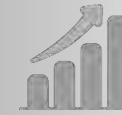
**A leading European food company**



**WE PRODUCE MORE THAN 20 brands**



**WE ARE AROUND 1800 people**



**OUR TURNOVER 2025 WAS 950 m €**

**OUR PEOPLE**

**48%**

**52%**

**39 nationalities**

**12 years avg. seniority**

Note: The company is currently exploring potential divestments.



# PROUD OF OUR HISTORY

*Rediscovering our origins,  
Embracing innovation,  
Inspiring growth*



**Lluís Carulla**, founded Gallina Blanca in Spain in **1937**. His boldness, creativity and entrepreneurial spirit are the foundation of the success behind our iconic brands.



## Our history

Guided by the values and principles of our founding family, we laid the foundation for the progressive incorporation of heritage local brands that share our pioneering spirit: Star, Grand'Italia, D&L, Liebig, Erasco, and Blå Band.



# OUR ICONIC BRANDS & CATEGORIES



## Noodles



## Broth



## Soups & Ready Meals



## Sauces



## Others Tea & infusions, Pasta



# WHERE WE ARE

Our presence

HEADQUARTERED IN  
**Barcelona**  
Spain

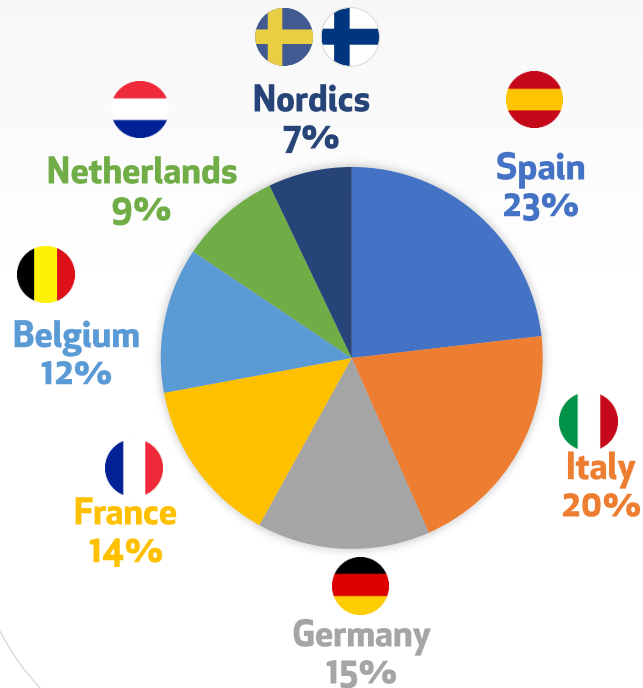


\* Note: In advanced conversation to divest

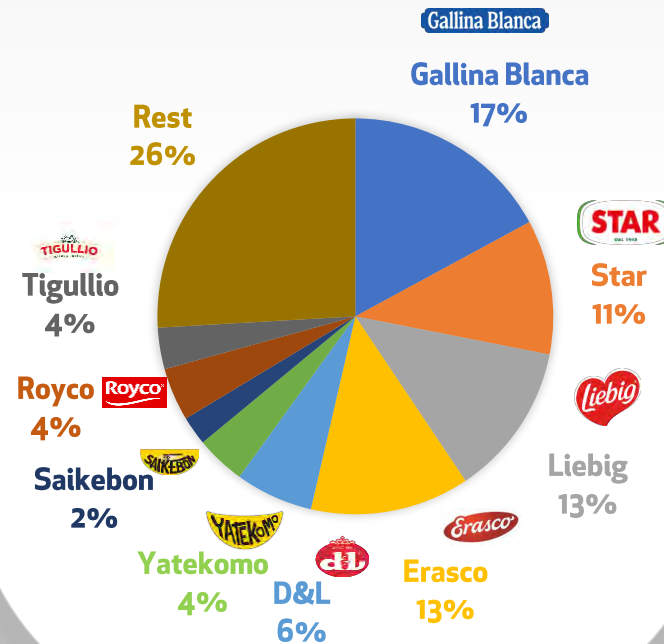
# OUR BUSINESS

Turnover by country, brand and categories

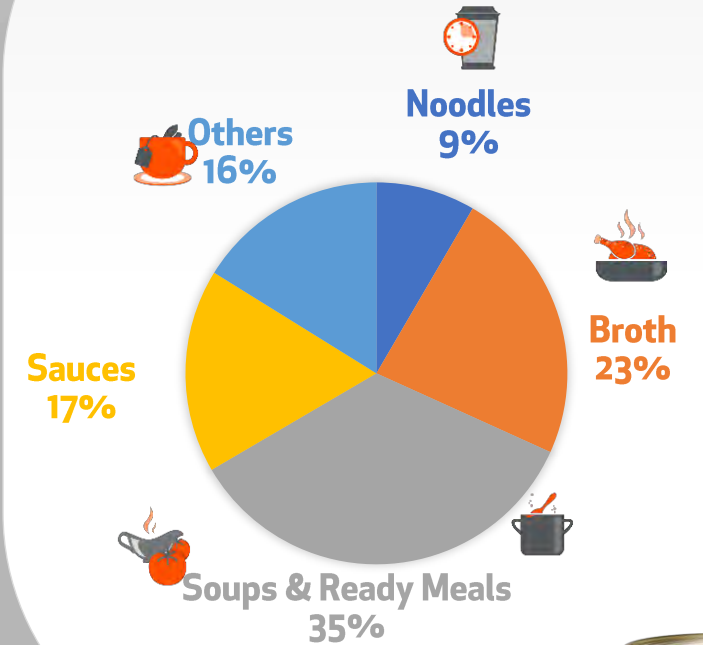
## By country



## By brand



## By categories



# WHAT MAKES US UNIQUE



## TALENT IS OUR ASSET #1

Change agents thriving in an inclusive environment.

## LOCAL APPROACH

Unique consumer understanding and selective product adaptation



**LEADING BRANDS**  
Present in 50% of European households

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**BIG - SMALL COMPANY**  
The sweet spot between scale and entrepreneurship



**FAMILY OWNED**  
LONG TERM VISION

We create a legacy with purpose



# TALENT IS OUR ASSET #1

*Our talents are Change Agents thriving in an inclusive environment*

**Our Change  
Agents  
have**

**Entrepreneurial mindset**

**Consumer & Customer  
Centricity**

**Passion about People**

# OUR STRATEGY: THE BOOK OF GOOD GROWTH

*Holistic value creation*



## AMBITION

+5% ANNUAL GROWTH



## PROFITABILITY



## SIMPLICITY

4 CROSS COUNTRY PLATFORMS + LOCAL JEWELS

*Value for the business*



*Value for communities & the planet*



HEALTH & NUTRITION



ENVIRONMENT



SOCIAL

## HEALTHY & TASTY FOOD

Tasty recipes we love, nutritionally balanced products, natural and recognizable ingredients and home-made like processes

1

## ACCESSIBLE TO ALL

Products accessible to the many, everyday and every occasion, easy to cook and eat

2

## TRUST & TRANSPARENCY

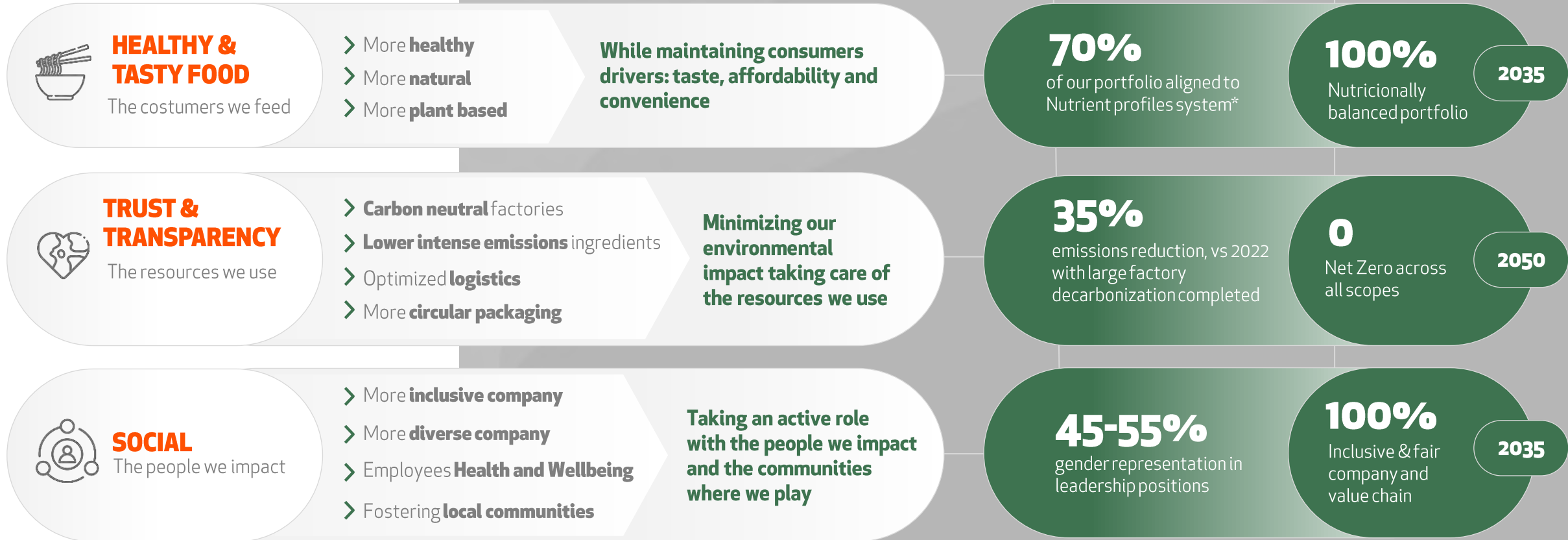
We are building trust across our value chain through transparency

3



# SUSTAINABILITY AT THE CORE

## Our commitment



\* Based on an internal nutrient profiling approach that considered World Health Organization (WHO) guidelines in setting certain nutrient thresholds as a percentage of the recommended daily intake for different product categories.

# SUSTAINABILITY AT THE CORE

## Highlights 2025

### Relevant innovations that deliver healthier options to consumers

#### OUR PORTFOLIO



**165**  
product renovations &  
innovations in 2025

#### OUR PLANET

**98%**  
Green electricity  
on our Factories

**-10%**  
tons CO2 emissions  
reduction on our  
Factories since 2022

**-7%**  
energy reduction  
on all our factories  
since 2022

**SBTi**  
Committed company

#### OUR PACKAGING

**-70%**  
flexible plastic  
Secondary packaging bundles  
have moved from plastic to paper

**-30%**  
recycled PET  
for Liebig Soup in a Bowl

Already **95%**  
Recyclable packaging

#### OUR PEOPLE & COMMUNITIES

**42%**  
women in Leadership  
positions

**288.753 kgs**  
products donated  
to Food Banks

2025 partner:  
**LEAD**  
Miranda Visscher  
signed CEO pledge

# THANK YOU

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