



CORPORATE PRESENTATION 2025

GBFOODS EUROPE AT GLANCE

Founded in 1937 by Lluís Carulla Canals with the production of the first **Gallina Blanca bouillon cubes**, GBfoods EU is still owned by the founding family, through its holding Agrolimen.



**WE ARE PRESENT IN
8 countries**

GB FOODS Europe

**A leading European
food company**



**WE PRODUCE MORE THAN
25 brands**

Gallina Blanca STAR Erasco dli Nibbi Grand Italia Gili Brand



**WE ARE AROUND
1870 people**



**OUR TURNOVER 2024 WAS
986 m €**

**OUR
PEOPLE**

45%

55%

+40
nationalities

12 years
avg. seniority



PROUD OF OUR HISTORY

*Rediscovering our origins,
Embracing innovation,
Inspiring growth*

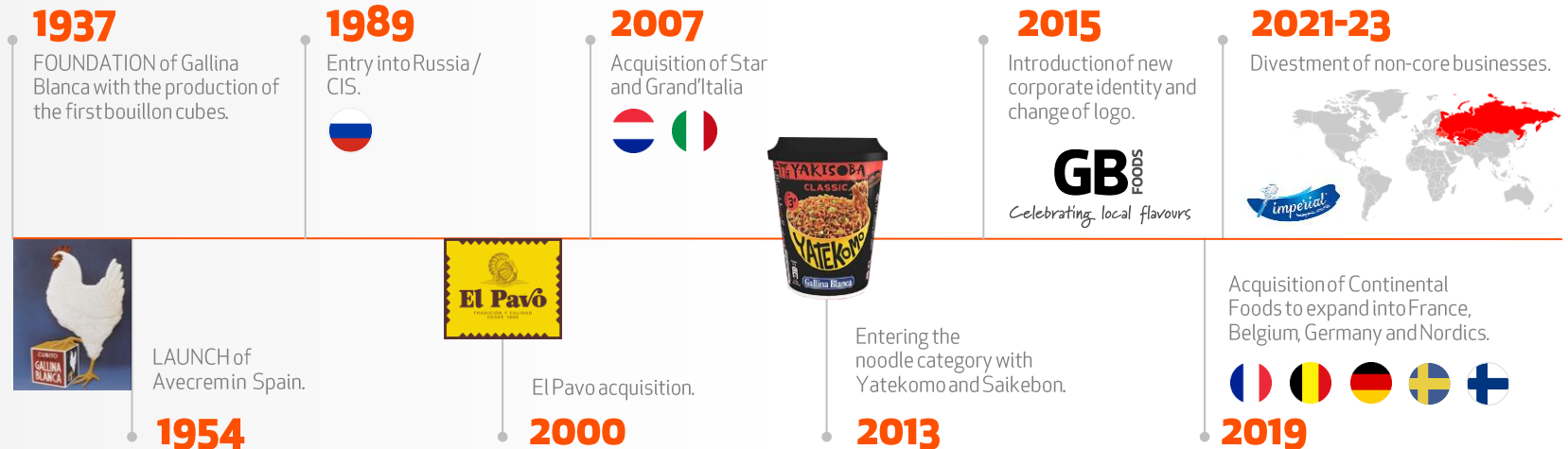


Lluís Carulla, founded Gallina Blanca in Spain in **1937**. His boldness, creativity and entrepreneurial spirit are the foundation of the success behind our iconic brands.



Our history

Guided by the values and principles of our founding family, we laid the foundation for the progressive incorporation of heritage local brands that share our pioneering spirit: Star, Grand'Italia, D&L, Liebig, Erasco, and Blå Band.



OUR ICONIC BRANDS & CATEGORIES



Noodles



Broth



Soups & Ready Meals



Sauces



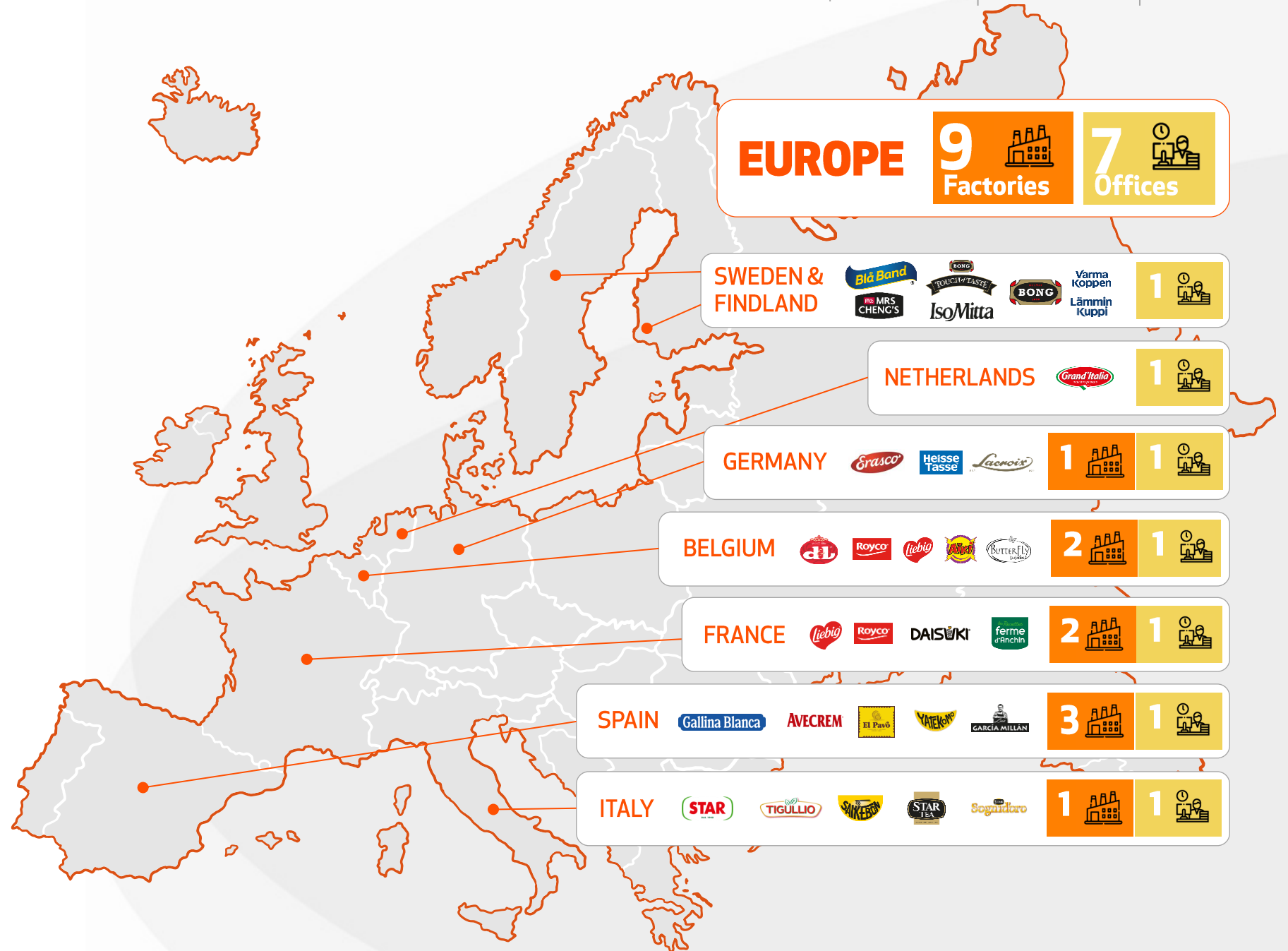
Others Tea & infusions, Pasta



WHERE WE ARE

Our presence

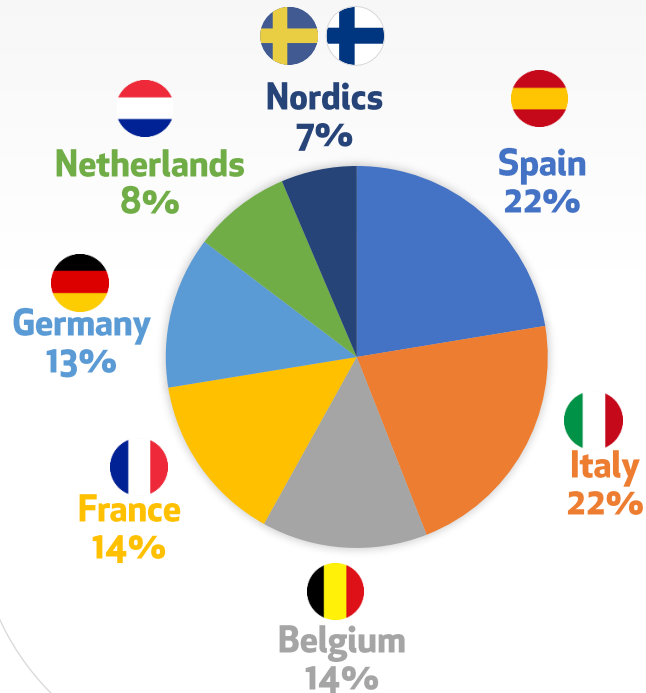
HEADQUARTERED IN
Barcelona
Spain



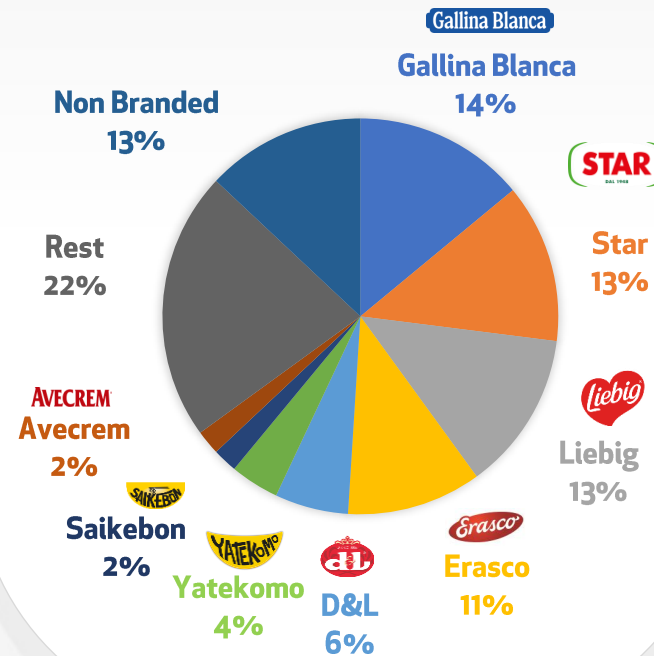
OUR BUSINESS

Turnover by country, brand and categories

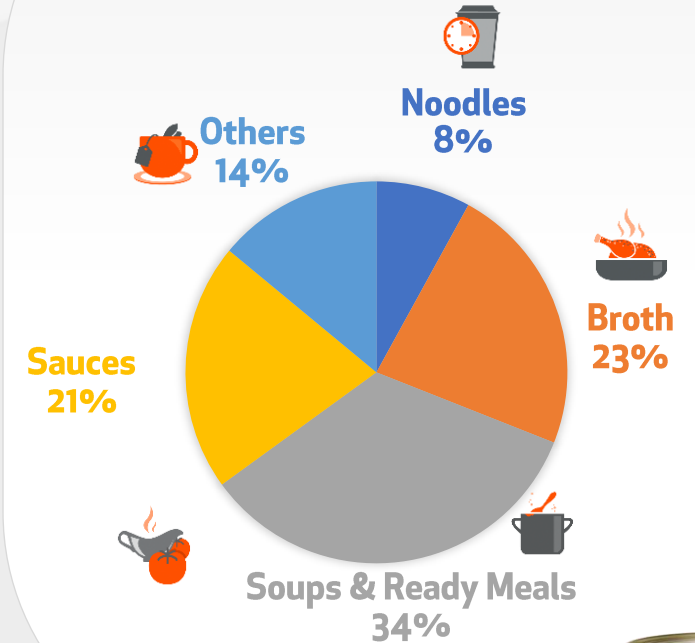
By country



By brand



By categories



WHAT MAKES US UNIQUE



TALENT IS OUR ASSET #1

Change agents thriving in an inclusive environment.

LOCAL APPROACH

Unique consumer understanding and selective product adaptation



LEADING BRANDS
Present in 50% of European households

GB FOODS | Europe

BIG - SMALL COMPANY
The sweet spot between scale and entrepreneurship



FAMILY OWNED LONG TERM VISION

We create a legacy with purpose



OUR STRATEGY: THE BOOK OF GOOD GROWTH

Holistic value creation



AMBITION
1,5B 2030



PROFITABILITY



SIMPLICITY
4 CROSS COUNTRY
PLATFORMS

*Value for
the business*



*Value for
communities
& the planet*



**HEALTH &
NUTRITION**



ENVIRONMENT



SOCIAL



*Under
**3 CLEAR
STRATEGIC
pillars***

HEALTHY ENJOYABLE FOOD

Tasty recipes we love, nutritionally balanced products, natural and recognizable ingredients and home-made like processes

1

CLOSE TO YOU, EVERYDAY

Products accessible to the many, everyday and every occasion

2

RESPECTING NATURE IN EVERY BITE

Promoting low emissions diets and environmentally – friendly supply chains

3



SUSTAINABILITY AT THE CORE

Our commitment

To tackle the challenges of the food system we have developed a **3 pillars strategy** for a positive impact



SUSTAINABILITY AT THE CORE

Highlights 2024



OUR PORTFOLIO

Saturated fats reduction:



New Low-Fat D&L Mayo



New ready meals low in Fats



-20% Sat fats in GM Salmorejo

Salt reduction:



-11% salt in Liebig Soups



-30% salt in Pesto

Sugar reduction:



-10% sugar in Gdl Bolognese Netherlands

320

product renovations since 2018



OUR PLANET

-39%
in Energy reduction since 2020

98%
green electricity on all our factories

-23%
meat in Erasco reducing 30% GHG emissions

SBTi

Committed company



OUR PACKAGING

-10%
glass reduction in Pesto Jars

-20%
plastic reduction in Gazpacho García Millan

-25%
Recycled PET for Liebig bottle soups

Already **93%**
Recyclable packaging



OUR PEOPLE & COMMUNITIES

+11p
growth Women in Leadership positions (from 31% to 42%)

740.000 kgs
products donated to Food Banks (x2 from 2023)

New DEI partner:
LEAD

THANK YOU

GB FOODS | Europe

